

MEETING: Cabinet

DATE: 17 February 2011

SUBJECT: Leisure & Tourism Department Fees and Charges 2011/12

WARDS AFFECTED: All

SUPPLEMENTARY REPORT OF: Leisure And Tourism Director

CONTACT: Steve Deakin Tele: 0151 934 2372

Revised Fitness Package Charge

Following further assessment of these charges, it is proposed to reduce the charge for Direct Debit Payments. It is considered that to apply an increase at this time may have a detrimental affect on business retention which will ultimately reduce our ability to meet the income targets.

The new revised charge remains very competitive and should enable the Department to meet the income targets.

Annual Fitness Packages - clients must purchase a leisure card			2010/11 Charge	Proposed Charge	Revised Charge
Platinum Card - single payment)		up to	324.50	
Platinum Card Direct Debit - 1 month free)	new	380	378.00	363.00
Gold Card - Single payment)	1.04.10	up to	302.50	
Gold Card Direct Debit - 1 month free)	new	360	348.00	333.00
Silver Card - Single payment) (S))		up to	247.50	
Silver Card Direct Debit - 1 month free)	new	335	300.00	285.00
Leisure Passport - Single payment)		up to	248.00	
Leisure Pass Direct Debit - 1 month free)	new	285	270.00	260.00
Student)	new		252.00	
Active Workforce)			252.00	
Active Referral)			252.00	
Active Kidz)		156.00	180.00	

The Cabinet Member – Leisure and Tourism on 9 February 2011 recommended that the revised charges set out above be approved.

REVISED RECOMMENDATION

That the Leisure and Tourism Fees and Charges for 2011/12 as set in Annex A of the report and the supplementary report be approved.